

AVOURY® ORGANIC TEA CAPSULES

MELITTA SINGLE PORTIONS

SABIC® CERTIFIED CIRCULAR POLYMERS

Certified circular PP - SABIC® QRYSTAL random copolymer is used for the capsules, which is part of SABIC's TRUCIRCLE™ portfolio of circular products and services.

CHALLENGE

Reducing the environmental impact and fossil-based resource use; full recyclability and compliance with the stringent food packaging industry standards without affecting the quality of tea.

SABIC SOLUTION

SABIC® QRYSTAL copolymer helps to create a transparent, aesthetically pleasing, lightweight design which preserves the quality of the tea leaves while supporting to address food safety regulations required for food and beverage products. The packaging is heat resistant to protect the tea leaves, whilst enabling the tea to freely develop its flavors and nuances at the click of a button.

SUSTAINABILITY CONTRIBUTION

SABIC's certified circular PP materials used for these new tea capsules are produced from feedstock recycling of used plastics, contribute towards the development of a circular economy. These virgin resins from difficult to recycle post-consumer plastics can have a lower carbon footprint in comparison to fossil alternatives, supporting up to 80% reduction of fossil depletion.



CERTIFIED CIRCULAR POLYMER



COMPLIANCE WITH FOOD SAFETY



HIGH TRANSPARENCY



EASY PROCESSABILITY



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